feb 2013

Flüff

FOR KEEPS

MAGAZINE

Inspirations & Collections for Your Home

inspirations

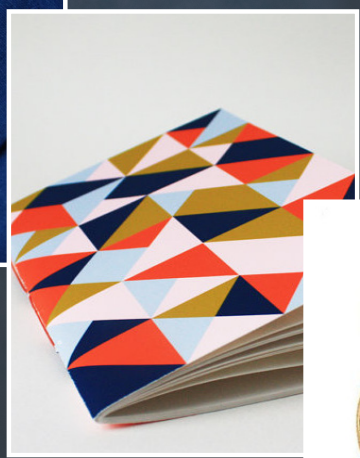
NAVY IS THE NEW BLACK

Flüff has navy on the brain! We can't help but notice it in our everyday surroundings: on the runway, in accessories, and in interiors. This deep hue is surfacing in the design world.

Universal among men and women, navy is now used as a neutral. Hold the black, bring on the navy.

Menswear is at the top of our inspiration list. From the navy blazer to tangerine ties, we are utilizing these handsome features in our new indigo collection. We are constantly absorbing inspirations through fashion, photography and nature.

Anticipating this coming trend, Flüff has created a navy collection including our Bandit pillow collection, custom art, and even furniture. Stay tuned for the arrival of our custom bold navy sofa.



images taken from (L to R)
unclebeebo.tumblr.com
swellcaroline.com
etsy.com

&

collections

Layering pops of colour will add depth and interest.

For a fresh look try pairing navy with bursts of tangerine, this contrast highlights navy's diverse range of use.

There are many ways of embracing navy as a neutral in your own world. See how Flüff interprets the navy trend by moving away from nautical sensation and more towards neutrals. One way is to incorporate it with other textures such as gold, chrome, and wood.

Flüff for Keeps allows you to take fresh trends and bring them into your home. We've made this process effortless by translating this season's inspirations into a well balanced look ready for you to grab and go. Come by and visit our showroom to see how you can introduce navy to your space and make it your own.

take it home

We transformed our initial inspirations into a cohesive design for everyday living. Take this fabulous look home; all products are available at Flüff.

RETAIL PRICING:

A. Bookcase	**$420.00**
B. Wooden Candle Holder	**$22.00**
C. Black Volcanic Vase	**$12.00**
D. Art*	**$379.00**
E. Lamp	**$89.00**
F. White "Basket" Vase	
lg	**$24.00**
sm	**$13.00**
G. Pillows*	**$59.00**
H. Pender Chair*	**$1280.00**
I. Rustic Teak Stool	**$190.00**
J. Flat Weave Rug	**$573.00**

**All art displayed can be customized, as can our very own Bandit line of pillows and linens.*